

Cost per conversation in USD

effective June 1

2023

Note: Authentication templates are not available in India.

Market	Currency	Marketing	Utility	Authentication	Service
Argentina	\$US	0.0618	0.0408	0.0367	0.0316
Brazil	\$US	0.0625	0.0350	0.0315	0.0300
Chile	\$US	0.0889	0.0586	0.0527	0.0454
Colombia	\$US	0.0125	0.0085	0.0077	0.0060
Egypt	\$US	0.1073	0.0687	0.0618	0.0644
France	\$US	0.1432	0.0768	0.0691	0.0859
Germany	\$US	0.1365	0.0853	0.0768	0.0819
India	\$US	0.0099	0.0042	n/a	0.0040
Indonesia	\$US	0.0411	0.0200	0.0300	0.0190
Israel	\$US	0.0353	0.0188	0.0169	0.0180
Italy	\$US	0.0691	0.0420	0.0378	0.0386
Malaysia	\$US	0.0860	0.0200	0.0180	0.0220
Mexico	\$US	0.0436	0.0266	0.0239	0.0105
Netherlands	\$US	0.1597	0.0800	0.0720	0.0891
Nigeria	\$US	0.0516	0.0319	0.0287	0.0310
Pakistan	\$US	0.0473	0.0253	0.0228	0.0142
Peru	\$US	0.0703	0.0419	0.0377	0.0179
Russia	\$US	0.0802	0.0477	0.0429	0.0398
Saudi Arabia	\$US	0.0406	0.0252	0.0226	0.0195
South Africa	\$US	0.0379	0.0200	0.0180	0.0168
Spain	\$US	0.0615	0.0380	0.0342	0.0369
Turkey	\$US	0.0109	0.0093	0.0083	0.0030
United Arab Emirates	\$US	0.0340	0.0198	0.0178	0.0190
United Kingdom	\$US	0.0705	0.0398	0.0358	0.0388
North America	\$US	0.0250	0.0150	0.0135	0.0088
Rest of Africa	\$US	0.0225	0.0160	0.0144	0.0363
Rest of Asia Pacific	\$US	0.0732	0.0472	0.0425	0.0224
Rest of Central & Eastern Europe	\$US	0.0860	0.0619	0.0557	0.0250
Rest of Latin America	\$US	0.0740	0.0494	0.0445	0.0423
Rest of Middle East	\$US	0.0341	0.0198	0.0178	0.0218
Rest of Western Europe	\$US	0.0592	0.0420	0.0378	0.0397
Other	\$US	0.0604	0.0338	0.0304	0.0145